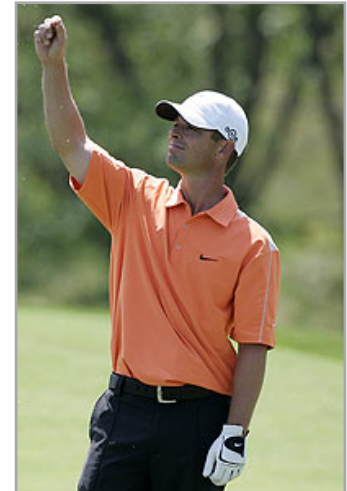




**APT Pro Tour Series** - Since 1994, formerly Adams Golf Pro Tour Series, has successfully graduated players to the PGA Tour including; Harrison Frazar, Tag Ridings, John Senden, Deane Pappas, John Reigger, Mark Hensby, Rich Barcelo 2001 Farm Bureau Classic winner Cameron Beckman, 1999 John Deer Classic winner J.L. Lewis and three-time PGA winner, Tim Herron and 2004 Funai Classic at Walt Disney Resort winner, Ryan Palmer. Over sixty APT Golf Pro Tour Series members have also earned their privileges to the PGA's Nationwide Tour, including Nationwide Winners, **Ron Whittaker (pictured)**, Scott Gutschewski, Keoke Cotner, Jimmy Walker (two-time 2004 winner), and Kevin Stadler. The APT Golf Pro Tour Series currently conducts professional golf tournaments in Texas, Oklahoma, Arkansas, Louisiana, Kansas and New Mexico.



**Tour Sponsors Include;** APT Golf, Choice Hotels International, Softspike, Expand-a-Sign and BlueGolf.

**Manna House** - Local charities play a vital role with the APT Tour Series tournaments. They not only help provide the numerous volunteers used daily, but also raise the funds needed to run a first-class professional event. All sponsor dollars are directed through the local charities involved with the tournaments. Proceeds from the Hixson Ford Pro-Am Golf Tournament Coca-Cola / Dr. Pepper Open benefit the Manna House and provide funding for the Manna House.

**Local Economic Impact - \$500,000 +**

Each week pros, family members and friends visit our host city during an APT Tour Series event. While they are in town, they spend money on housing, food, retail and more. The economic impact estimates have been calculated by local CVB's in cities that the APT Tour Series currently hosts events. Each player, family and friends will spend approximately \$600 during seven-day stay. The hard dollars spent are then multiplied by a conservative turnover ratio of 4 times, to arrive at the economic impact of over \$500,000 for each host city.



## **Tournament Fact Sheet – March 12-17, 2018**

<b>Title Sponsor:</b>	Alexandria Coca-Cola / Dr. Pepper Open	
<b>Presenting Sponsor:</b>		
<b>Pro-Am Tournament Sponsor:</b>	Hixson Ford	
<b>Pro-Am Party Sponsor:</b>	UTLX & Leeco Steel and Alexandria Pineville Convention and Visitors Bureau	
<b>Pro-Am Awards Party Sponsor:</b>	The Town Talk / Tunk's	
<b>Shoot Out Sponsor:</b>	Robbie Rosenmoser	
<b>Driving Range Sponsor:</b>	Alexandria International Airport	
<b>Cart Sign Sponsor:</b>	Elite Physical Therapy	
<b>Media Sponsors:</b>	The Town Talk, KALB, KLAX-TV, Cenla Broadcasting	
<b>Charity Benefactor:</b>	<b>Manna House</b>	
<b>Host Course Info:</b>	<b>OakWing Golf Club</b>	
<b>Schedule of Events:</b>	<b>Monday, March 12<sup>th</sup></b>	<b>Robbie Rosenmoser Shoot Out at 4:00 p.m.</b> Professional Practice Day, Pro Am Party at 6:30 p.m. OakWing Golf Course – England Airpark
	<b>Tuesday, March 13<sup>th</sup></b>	<b>Hixson Ford Pro-Am Tournament</b>
	<b>Wednesday, March 14<sup>th</sup></b>	<b>Coca Cola / Dr. Pepper Open Round 1</b>
	<b>Thursday, March 15<sup>th</sup></b>	<b>Coca Cola / Dr. Pepper Open Round 2</b> <b>Pro-Am Awards Party at 7:00 p.m.</b> OakWing, England Airpark
	<b>Friday, March 16<sup>th</sup></b>	<b>Coca Cola / Dr. Pepper Open Round 3</b>
	<b>Saturday, March 17<sup>th</sup></b>	<b>Coca Cola / Dr. Pepper Open Final Round</b> <b>Champion's Presentation @ 1:30pm</b>
<b>Pro-AM Entry Forms</b>	Pro-Am forms may be picked up at the Oak Wing Golf Course, (318) 561-0260 Craig Campo or Robbie Gueringer	
<b>Sponsorship Information:</b>	Theresa Slater, Chairperson	(318) 445-9053
	Jessica Viator, Executive Director	(318) 445-9053



## Sponsorship Packages Available

### **Title Sponsorship – Coca Cola / Dr. Pepper**

- Title of professional golf tournament
- Event will be promoted with local media (TV, Radio and Print) with over \$50,000 in estimated promotional announcements and media coverage
- Category Exclusive Rights if so desired
- Banners with company logos in up to ten locations on course
- Product display the entire week of the tournament
- Company logo and name in all event promotional materials
- Company logo and name Scoreboards and Leader boards
- Three (3) Teams in Pro-Am Tournament (Three players per team)
- 36 invitations to the Pro-Am Party and to the Pro-Am Awards Party

### **Pro-Am Tournament Sponsorship – Hixson Ford**

- Title recognition of this professional/amateur golf tournament
- Company name/logo listed in all event promotions
- Banners with company logos in up to three locations on course
- Two (2) teams in Pro-Am Tournament (Three players per team)
- Company logo and name in all event promotional materials
- Sixteen (16) invitations to the Pro-Am Party and to the Pro-Am Awards Party

### **Presenting Sponsorship – (Sponsorships Available)**

**\$5,000 ea.**

- Presenting recognition of this professional golf tournament
- Company logo included in the tournament logo
- Company name/logo listed in all event promotions
- Banners with company logos in up to three locations on course
- Two (2) teams in the Pro-Am Tournament (Three players per team)
- Company logo and name in all event promotional materials
- Sixteen (16) invitations to the Pro-Am Party and to the Pro-Am Awards Party



### **Shoot-Out Sponsorship – Robbie Rosenmoser (One More Available)**

- One team (3 players) in the Pro-Am Tournament
- Six (6) invitations to the Pro-Am Party and to the Pro-Am Awards Party
- One banner in area where shoot-out will be held

(NOTE: A shoot-out involves five (5) amateurs and five (5) Tight Lies Tour professional golfers. Each amateur is paired with a pro and alternate golf shots on four predetermined holes on the course. At the conclusion of the shoot-out the top four teams move on to the final round of play. Each of the four remaining groups begin on the first hole together and at the completion of that hole, the worst (highest) scoring group is eliminated. This is repeated on the next three holes until you are left with the winning team. The shoot-out is a separate event that is held on the Monday before the Pro-Am Tournament. Prizes will be awarded for the winning amateur and professional.)

### **Pro-Am Party Sponsorship – UTLX & Leeco Steel and Alexandria Pineville Convention and Visitors Bureau (Several Available) \$ 2,500 ea.**

### **Pro-Am Awards Party Sponsorship – The Town Talk and Tunk's Cypress Inn**

**(Several Available) \$ 2,500 ea.**

- Name recognition of the Pro-Am Party or Pro-Am Awards Party
- Company name/logo listed in all Pro-Am Party & Pro-Am Awards Party invitations
- Banners with company logos at Pro-Am Party & Pro-Am Awards Party reception area
- Each sponsor gets one team (3 players) in the Pro-Am Tournament
- Six (6) invitations each to the Pro-Am Party and to the Pro-Am Awards Party

### **Cart Sign Sponsorship – Elite Physical Therapy**

**(Several Available) \$ 2,500 ea.**

- One team (3 players) in the Pro-Am Tournament
- Six (6) invitations to Pro-Am Party and Pro-Am Awards Party
- Each cart in the Pro-Am competition will have your company's business logo and greeting message



**Driving Range Sponsorship – Alexandria International Airport  
(Several Available) \$ 2,500 ea.**

- One team (3 players) in the Pro-Am Tournament
- Six (6) invitations to the Pro-Am Party and to the Pro-Am Awards Party
- Banners at driving range area where pro-am participants and pros warm up

**Putting Green Sponsorship – (Several Available) \$ 2,500 ea.**

- One team (3 players) in the Pro-Am Tournament
- Six (6) invitations to the Pro-Am Party and to the Pro-Am Awards Party
- Banners at driving range area where pro-am participants and pros warm up

**Pro-Am Team Sponsorship – (Teams Available) \$ 1,000 ea.**

- One Team (3 players) in the Pro-Am Tournament
- Six (6) invitations to the Pro-Am Party and to the Pro-Am Awards Party

**Hole Sponsorship – (Several Available) \$ 500 ea.**

- Two (2) invitations to the Pro-Am Party and to the Pro-Am Awards Party
- Prominently displayed sponsor hole sign